

## FAQs

The journey to iba 2021, the world's leading trade fair for the baking and confectionery industry, has begun: security and clarity are the fixed stars that show us the way ahead. As your iba team, we are working hard to be able to offer you the professional platform you are accustomed to in October 2021: For your business, for meetings at eye level, and for your entire industry overview. Since this is currently raising many questions, we are providing the most important answers here:

*Last updated: September 2020*

### 1. **By when do I have to register as an exhibitor at iba 2021?**

We have already started allocating stand spaces for iba 2021: the iba team is already gathering all the registrations and dealing with initial queries. We aim to get an idea of your wishes and requirements in advance so that we can start planning the layout of the halls in the best possible way. We require early registration to be able to take individual wishes into account. Registration is non-binding until 31 of March 2021.

### 2. **When do you start allocating stand spaces?**

We have already started allocating stand spaces for iba 2021.

### 3. **Until when is it possible to withdraw my registration free of charge?**

Your registration for iba 2021 is initially free of charge. Its status is equivalent to a non-binding reservation for you and therefore does not risk incurring costs. Only once your admission to the trade fair has been officially confirmed will a legally binding contract be concluded between yourself and us. We will be sending out confirmations for iba 2021 on the first of April 2021.

### 4. **From when will a cancellation incur costs?**

If you wish to cancel your participation in iba 2021, you will have to pay the full costs from first of April 2021 onwards once your admission has been confirmed in writing (see point 5). Nevertheless: in this case, our iba-Team will make every effort to rent out all or part of the space, so that, after full payment of the space, we can reimburse you for the amount paid by the new exhibitor minus expenses incurred. Any additionally services requested must be cancelled with the respective contractual partner.

### 5. **When is the invoice due for payment?**

As soon as you have been admitted as an exhibitor at iba 2021, you will receive your confirmation of admission in the form of an official contract. The contract is concluded upon receipt of the admission (from first of April 2021).

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You will receive the invoice for your participation in the spring of 2021 and it will be due for payment by June 2021.

**6. Why should I participate in a trade fair in 2021?**

Two things are clear: on the one hand, trade fairs will initially look different once lockdown has ended, because the health of all those involved comes first. Our new concepts will ensure this. On the other hand, though, platforms such as iba 2021 are needed to give a significant boost to international trade in goods and services. Our reliable contribution is a secure iba 2021 that will provide a space for networking, so that your business can take off (again). Just like you, your customers are looking forward to finally re-establishing personal contacts and meeting their business partners in person. As the last few months have shown, being able to plan is important. We can already assure you that you are guaranteed a 100 % refund of fees paid to us should the trade fair, contrary to all current indications, have to be cancelled. The risk and the costs of making the trade fair happen, including marketing, are therefore on us.

**7. Will iba be taking place in 2021?**

iba 2021 is set to take place as planned from 24<sup>th</sup> to 28<sup>th</sup> October 2021. The [Safety and hygiene measures](#) put in place for trade fairs to go ahead at Fairground Munich guarantee exhibitors and visitors a pleasant and, at the same time, safe trade fair. At present, it is not possible to make any serious predictions about the requirements that will be in place for October 2021. We are keeping an eye on the situation and measures and will keep you informed in a timely and regular manner.

**8. What will happen if the organiser has to cancel iba 2021?**

In view of the current state of affairs and considering the new concepts that have been put in place to allow for trade fairs to go ahead with confidence, and which will have been thoroughly tried and tested by October 2021, it can be assumed that iba 2021 will take place. As organisers, we are preparing for a variety of scenarios so that we will be able to hold iba 2021 safely. If, contrary to all expectations, we as the organiser should have to cancel the trade fair, we can promise you today already that you are guaranteed a 100 % refund of the costs paid for your space. The risk and the costs of executing the trade fair, including marketing, are therefore on us. As such, we are offering iba 2021 and all its players the greatest possible planning security.

Do you have any further questions? Please feel free to get in touch:

[www.iba.de/contact](http://www.iba.de/contact)