

endlessly UNIQUE

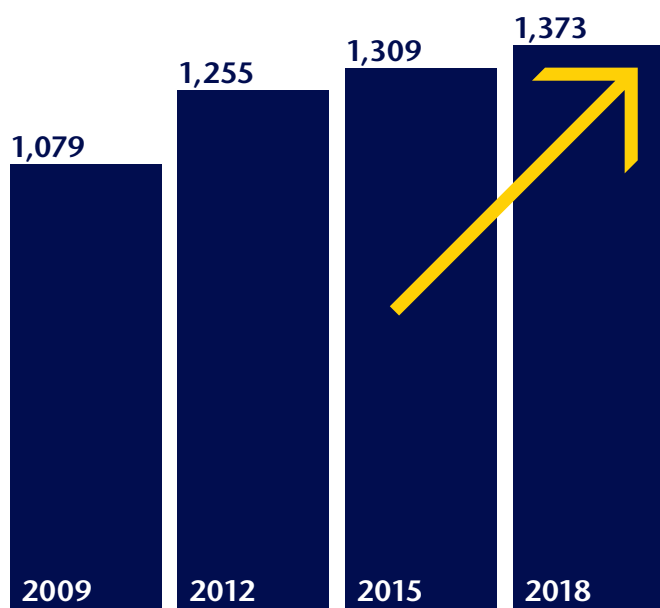


2021
24. – 28.10.
Munich
www.iba.de

THE WORLD'S LEADING TRADE FAIR FOR THE
BAKING AND CONFECTIONERY INDUSTRY

Exhibitor growth

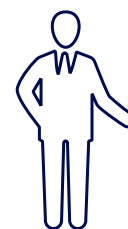
Popularity & importance
in a constant upward trend



Like a universe of infinite possibilities

A galactic diversity of exhibitors' innovations

- Raw materials and ingredients
- Frozen products
- Food service and equipment
- Production technology and equipment
- Pasta, pizza and tortilla production technology
- Packaging technology
- Logistics
- Shop fittings, furnishings and sales
- Cleaning and hygiene
- Energy, ventilation and air-conditioning technology
- Laboratory and measuring instruments
- IT, Information technology
- Services



Come to invest

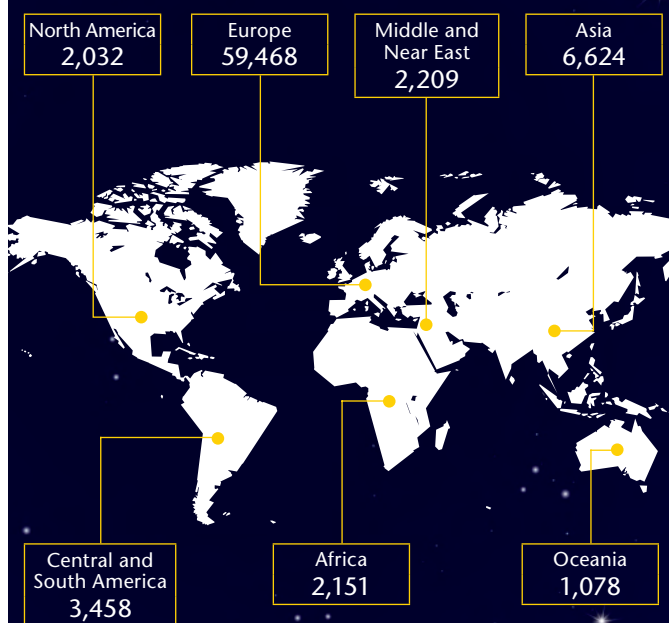
Visitor industry segments

- Artisan bakery and pastry shop
- Bakery chain and system bakery
- Supply bakery
- Self-Service discount bakery
- Food retail sector
- Sweets industry
- Food service industry, catering, hotel industry, canteen, service station chain
- Wholesaler and purchasing association
- Coffee shop and coffee chain
- Café and ice cream parlour
- University, education, training



Gravitational attraction

Trade visitors from every continent



All results are taken from the trade fair statistics verified by FKM (Society of Voluntary Control of Fair and Exhibition Statistics) and from the independent visitors' and exhibitors' survey conducted by Gelszus Messe-Marktforschung GmbH, 2018.



NEW HALL LAYOUT

endlessly FOCUSED – endlessly ADVANTAGEOUS

The new hall layout provides the perfect opportunity for you to come into contact with your target audiences even more effectively.



iba facts

Dates:	Sun, 24. – Thurs, 28. October 2021
Opening hours:	Sun – Wed: 09:30 a.m. – 06:00 p.m. Thurs: 09:30 a.m. – 05:00 p.m.
Venue:	Fairground Munich
Frequency:	Every 3 years

Owner



Zentralverband des Deutschen Bäckerhandwerks e.V.
(German Bakers' Confederation)
www.baeckerhandwerk.de

Organiser



Your Fair Partner

**GHM Gesellschaft für
Handwerksmessen mbH**

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The representative of iba in your country is available at:

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Supporting partners



Internationale Union der Bäcker und Konditoren
(International Union of Bakers and Confectioners)
www.worldbakersconfectioners.org



Deutscher Konditorenbund
(German Association of Confectioners)
www.konditoren.de



Verband Deutscher Großbäckereien e.V.
(German Federation of Plant Bakeries)
www.grossbaecker.de