

Accreditation Guidelines of GHM Gesellschaft für Handwerksmessen mbH

Accreditation is granted only to persons in possession of a valid press I.D. issued by an organisation that is entitled to issue such passes. In addition journalists from Germany and abroad must present one of the following proofs of their activity:

1. An original letter with letter heading (no copy; language German or English) from an editorial office or a broadcasting company from which it is clear that the applicant has been commissioned by that office or company to produce a report on the trade fair in question or;
2. A recent published report credited to the applicant (original, less than three months old), or;
3. An original of a current publication imprint (less than three months old) which lists the applicant as an editor, permanent member of the editorial team or author.

Also eligible for accreditation are:

4. Persons who can present membership I.D. from trade associations of journalism, insofar as these cooperate with GHM Gesellschaft für Handwerksmessen mbH, e.g. JVH, the trade organisation of journalists reporting on SMEs and the trades and crafts.
5. Press spokesmen/women from companies that are exhibiting at the fair in question. In the case of agencies that are doing the press work for a company exhibiting at the fair in question, only one person can be accredited.
6. Press photographers who can prove (original letter from an editorial office or agency; or original of a current publication imprint) that they are working in a journalistic capacity.
7. Members of the editorial team of internet publications who have a valid press I.D. and present proof in accordance with points 1, 2 and 3 above, who belong to syndicates or publishing houses, can prove they publish mainly self produced journalistic content, or whose online publications are established as information channels for the trade fair in question.

In addition the following persons are entitled to press information or a complementary ticket, but not to official accreditation:

8. Members of youth and young professionals organisations upon presentation of their valid membership I.D.
9. Members of the publishing organisations of recognised and charitable associations and institutions upon presentation of proof comparable to that itemised in 1, 2 or three above.

In principle accreditation is not granted to the following:

1. Persons who cannot prove their status through presentation of the abovementioned proofs.
2. Persons who can only present a business card to prove their status and not the accepted proof of journalistic status.
3. Persons who only operate a weblog.
4. Persons who present invitations from exhibitors to attend press events.
5. Persons who have been banned by editorial offices, broadcasting companies, agencies, online portals or publishing houses.
6. Persons who according to the publication imprint do not belong to the editorial team, e.g. marketing or advertising directors.
7. Relatives and spouses of journalists.
8. Persons who want to use the fair only for acquisition purposes for their own fee-based radio, TV or online productions.
9. Persons who have a press I.D. that has expired.
10. Persons whose proof of status was not issued by an editorial office, or whose proof of status does not apply to the trade fair in question.

If the documents are not presented or if they do not conform to the accreditation guidelines, GHM Gesellschaft für Handwerksmessen mbH can refuse to grant accreditation. This applies also to any reasonable grounds for believing a press I.D. has been misappropriated. Applicants have no automatic right of accreditation. GHM Gesellschaft für Handwerksmessen mbH reserves the right to exercise its domiciliary rights.

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